



COALITION FOR HOMELESSNESS  
INTERVENTION & PREVENTION

**MOBILIZING, ADVOCATING, AND EMPOWERING  
COMMUNITY COLLABORATION TOWARD ENDING  
HOMELESSNESS**

**2022**

*Annual Impact Report*

# 2022 BOARD OF DIRECTORS

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## *Dear Community Partners, Supporters, and Fellow Advocates,*

As we reflect on 2022, we begin our message from a place of gratitude. We are honored to continue to be part of a collective effort to advance the belief that housing is a human right and that those living unhoused deserve access to safe, affordable housing and high-quality services. We also recognize that often the systems put in place to serve people are not person-centered, equitable, or efficient. It's our commitment, at CHIP, to approach this work from a systems perspective and to focus on the structural and systemic barriers that contribute to homelessness.

To advance this work in 2022, we have had to pivot from two years of coordinating a pandemic crisis response effort that was geared towards emergency strategies to keep people alive, safe, and healthy. As we've readjusted in 2022, we focused on streamlining, coordinating, and scaling a rehousing approach aimed at increasing permanent housing choices and housing stability.

CHIP, as so many of our partner agencies, experienced staffing changes and shortages, fatigue from the ongoing pandemic and crisis response, the infusion of new resources, and growing pressure to innovate, expand, and adapt to a vastly changing environment. Through it all, we've stayed committed to our mission and our shared vision that "everyone has the right to be housed and connected to care." We've prioritized our relationships with community partners and led from a place of compassion, understanding, and learning.

With the support and trust of the philanthropic community, CHIP secured and leveraged additional investment to support our collective efforts to address family homelessness (Day 1 Families Fund), to elevate a coordinated rehousing approach (HomeNow Indy), and to address financial barriers that often keep people from accessing housing (Street Reach Indy). We are proud of the ways we've stepped into gaps, advocated for new investment, experimented with new ways of working together, and created opportunities for more inclusive and equitable partnerships.

While the pandemic has brought new resources to communities and elevated homelessness as a public health and social justice issue, it has also highlighted the complexities of homelessness and the need for meaningful cross-system, cross-sector collaboration. CHIP believes that by working together we can make a bigger impact, and we will continue to center relationships as we work to unify the community and to align our efforts, resources, and collective talents.

On behalf of CHIP and our Board of Directors, we thank you for your confidence, support, partnership, and advocacy. We appreciate YOU!

*Be well,*



Dr. Chelsea Haring-Cozzi  
*Executive Director*



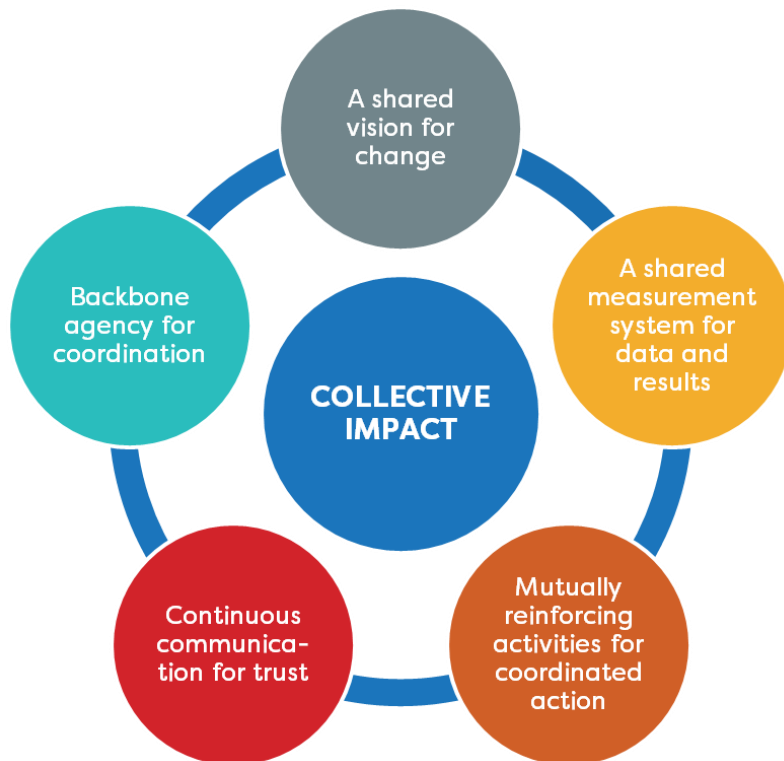
Keith Broadnax  
*Board Chair*

## OUR ROLE

### Facilitate Collective Impact

CHIP inspires a collective impact approach to advance solutions to homelessness in Indianapolis through the Indianapolis Continuum of Care (CoC). Collective impact requires leaders, implementors, advocates, people with lived experience, and stakeholders from different agencies and sectors to champion a common vision and agenda for change. The shared vision for Indianapolis is that “everyone has the right to be housed and connected to care” and the agenda for change is laid out in the Indianapolis Community Plan to End Homelessness. To achieve this vision, we must come together to align our collective talents, resources, and expertise.

Collective impact work is deeply relational and requires alignment to a shared measurement system, mutually reinforcing activities, continuous communication, and backbone support. Included in this report are some of the ways CHIP supported collective impact in 2022.



## OUR APPROACHES

### Community Collaboration and Partnerships

**CHIP serves as the backbone agency for the Indianapolis CoC, a network of community members, agencies, and stakeholders united under a collective impact approach to preventing and ending homelessness in Indianapolis.**

#### BACKBONE ACTIVITIES

CHIP supports the Indianapolis CoC governing and implementation work. In 2022, CHIP worked with the Blueprint Council to launch a Racial Equity Committee, activated 5 new working groups, held a series of HomeNow Indy planning retreats, facilitated quarterly CoC community gatherings, and convened 26 bi-monthly community calls to strengthen connection, communication, and coordination.

#### ADVANCING RACIAL EQUITY WORK

A key priority in 2022 was to set the foundation for actionable racial equity work to address ongoing racial disparities in homelessness. Black households are significantly overrepresented in homelessness year after year. In 2022, 56% of people experiencing homelessness in Indianapolis were black. To begin to address this disparity and engage those closest to the issue to inform the work, CHIP:

- Conducted a racial equity assessment for the CoC.
- Funded two cohorts of persons with lived experience to be trained and certified as peer support specialists (Partnership with Corporation for Supportive Housing).
- Secured \$30,000 and launched a fund to support persons with lived experience to engage across the CoC and to be compensated for their time, expertise, and talent.
- Contracted with the Technical Assistance Collaborative Racial Equity Action Lab and the Racial Equity Committee to develop a racial equity action plan.

## Financial Assistance: Overcoming Barriers to Housing

**CHIP secured funding to target new investment to address family homelessness, expand permanent housing choices, and overcome financial barriers to housing.**

### INVESTING IN STRATEGIES TO REDUCE FAMILY HOMELESSNESS

CHIP received \$1.25 million from the Bezos Day 1 Families Fund to advance strategies that address family homelessness.

CHIP granted \$260,000 in total to support The Learning Tree and Family Promise in their work to divert families facing eviction and to provide housing choices to families experiencing homelessness through an innovative apartment/shelter model. CHIP will continue collaborating with community partners to grant additional funding in the coming years.

### EXPANDING STRATEGIES TO INCREASE PERMANENT HOUSING

CHIP was selected as one of the 28 organizations to receive a Lilly Endowment Enhancing Opportunities in Indianapolis grant and received \$3.5 million to work with partner organizations to expand and scale permanent housing choices for individuals and families experiencing homelessness in Indianapolis through an initiative called HomeNow Indy.

In partnership with Merchants Affordable Housing, funding supports a Housing Acquisition Team, Housing Navigators, Housing Inspectors, a flexible fund, and a centralized housing inventory tool.

### BREAKING DOWN BARRIERS TO HOUSING ACCESS

Through flexible funding, CHIP supported:



**171**  
UNITS HELD



**37**  
PARTICIPATING  
LANDLORDS



**640**  
HOUSEHOLDS SERVED



**425**  
REQUESTS FOR VITAL DOCUMENTS, UTILITY  
ARREARS, SECURITY DEPOSITS, SUBSTANCE  
ABUSE TREATMENT, AND TRANSPORTATION



**317**  
HOUSEHOLDS SUPPORTED WITH  
FURNITURE AND MOVE-IN ASSISTANCE

## Training, Professional Development, and Technical Assistance

**To improve data collection, quality, and a data-informed culture, CHIP launched a learning management system to provide more comprehensive and accessible training to agency partners.**

In 2022, CHIP hired its first HMIS Technical Assistance Coordinator. This position provides one-on-one technical assistance support to partner agencies through annual agency needs assessments, site visits, performance monitoring and data quality monitoring.



**233**  
INDIVIDUALS  
BENEFITTED FROM  
ONLINE LEARNING  
MODULES



**27**  
AGENCIES RECEIVED  
TECHNICAL  
ASSISTANCE



**21**  
AGENCIES ENGAGED IN  
ONSITE SUPPORT

## Data Services

**CHIP plays a central role in data collection and analysis to ensure compliance with HUD funding requirements as well as to enable informed decision-making and problem-solving at the local and national levels.**

### HOMELESS MANAGEMENT INFORMATION SYSTEM

As the Homelessness Management Information System Lead for Indianapolis, CHIP supports:



**439**

INDIVIDUAL USERS ACROSS 36 AGENCIES



**435+**

HELPDESK TICKETS RESOLVED

Collecting data helps our community better understand who experiences homelessness, where disparities exist, what services people access, and how those services perform in ending homelessness and supporting housing stability. In 2022:

- 8,675 individuals accessed homeless services (System Indicators Dashboard)
- 1,761 individuals experienced homelessness on a single night (Point-in-Time Count)
- 56% of individuals experiencing homelessness are black (Equity Dashboard)
- 3,764 individuals were assessed through the coordinated entry system
- 1,078 individuals from 695 households accessed housing through the coordinated entry system

## Advocacy & Awareness

### HANDBOOKS OF HELP

The Handbook of Help is a listing of services available to individuals in Indianapolis who may be homeless or at risk of homelessness. Each year, CHIP distributes thousands of printed copies in the community, as well as hosts the Handbook of Help online.



**11,025**

HANDBOOKS DISTRIBUTED

### HOMELESS PERSONS' MEMORIAL SERVICE

CHIP holds space for the annual Homeless Persons' Memorial service every year as a way to collectively mourn individuals who experienced homelessness who passed away. The 2022 service was held at Christ Church Cathedral on December 21<sup>st</sup> (pictured to the right). **196 individuals** were remembered.

### FEDERAL, STATE, AND LOCAL ADVOCACY

In 2022, CHIP engaged in advocacy across all levels of government through the following:

- State Captain- National Alliance to End Homelessness Capital Hill Day
- Indiana Statewide Low-Barrier Shelter Taskforce
- Hoosier Housing Needs Coalition
- Indianapolis Mayoral Supportive Housing Taskforce
- Indianapolis Housing Trust Fund



## Advocacy & Awareness

### DIAMOND SERVICE AWARD

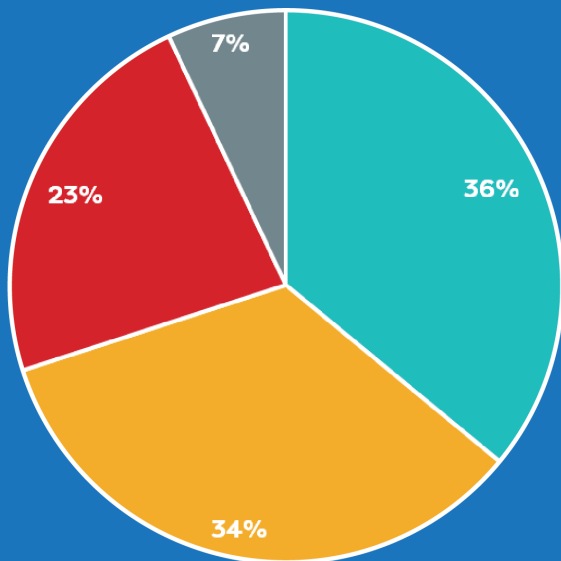
Every year, as part of the annual Celebration, CHIP honors a person who experienced homelessness and who is giving back to the community through their advocacy, work, and expertise. In 2022, CHIP celebrated and honored Yvette Markey (pictured to the right). In addition to running her own non-profit, Yvette has been an invaluable voice and advocate in the CoC. Through funding from CHIP, Yvette achieved her certification as a Peer Recovery Specialist and Community Health Worker and attended the National Alliance to End Homelessness Conference in Washington D.C in July.



## Our Financials

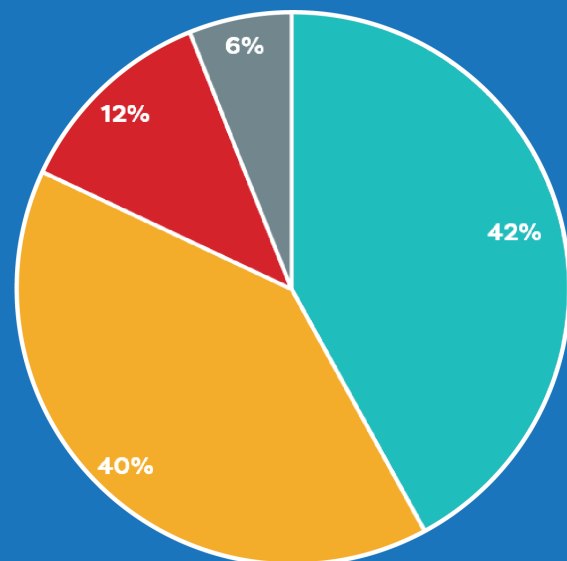
CHIP's budget for 2022 was \$2.2 million.

### REVENUES



- Government Grants
- Direct Service & Targeted Initiative Funds
- Fundraising, Private Operating Grants & Special Events
- Other (HMIS User Fees, Investment Income, Admin Fees from Grants)

### EXPENSES



- Salaries and Benefits
- Direct Service & Targeted Initiative Funds
- Contractual
- Other Operating Expenses

## WE THANK YOU!

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### *Our supporters*

**CHIP's work to advance our collective efforts to make homelessness in Indianapolis rare, brief, and one-time would not be possible without you! We are deeply grateful for your support and your partnership. You helped make 2022 an impactful year and we are committed to continuing our work together in 2023!**

*“We are strongest when we see the most vulnerable in our society, bear witness to their struggles, and then work to create systems to make it better.”*

**STACEY ABRAMS**

## WE WELCOME YOU!

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### *Partner with CHIP*

#### FOLLOW UP AND SPREAD THE WORD



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[instagram.com/chipindy](https://instagram.com/chipindy)



[twitter.com/CHIPIndy](https://twitter.com/CHIPIndy)



[linkedin.com/company/chip-coalition-for-homelessness-intervention-and-prevention/](https://linkedin.com/company/chip-coalition-for-homelessness-intervention-and-prevention/)

#### BECOME AN ADVOCATE

You can play an active role in expanding our network of supporters by sharing CHIP's mission and impact within the Indianapolis community.

#### MAKE A MONTHLY GIFT

You can be an important partner by becoming a monthly donor. Your monthly gift creates a source of unrestricted funding we can utilize in the most strategic ways to ensure homelessness is rare and brief in Indianapolis.

Visit [www.chipindy.org/donate](https://www.chipindy.org/donate) for more information.

#### BECOME A SPONSOR

Becoming a corporate sponsor is an incredible way to highlight your organization's commitment to being part of the solution and demonstrates that your organization believes in the power of collective impact through bringing together the talents, resources, and commitment of the entire Indianapolis community.

#### JOIN A COMMITTEE

Lend your time, talent, and expertise by engaging with a CHIP Board committee, such as the Policy & Program or Resource Development committee. Reach out to learn more and to share your interests.



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