

FAITH INITIATIVE LUNCHEON SERIES TO KICK-OFF

8/17/2009

CHIP

FOR IMMEDIATE RELEASE:

Monday, August 17, 2009

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Indiana Pacers Head Coach Jim O'Brien to speak on homelessness

Indianapolis – The Coalition for Homelessness Intervention and Prevention (coalition) announced today that they will partner with Praise Promos and the Hoosier Christian Foundation (HCF) to sponsor the first Faith Initiative Luncheon "Treasure Principles" on September 1, 2009.

What: Faith Initiative Luncheon "Treasure Principles"

When: Tuesday, September 1, 2009

Registration: 11:30 a.m.

Lunch & Program: 12:00 p.m.

Pacer's Fan Van 11:15 - 12:15 -- games, prizes & giveaways

Where: Fishers Hospitality and Conference Center

9785 North by Northeast Blvd

Fishers, IN 46037

The luncheon is an opportunity for faith centered and community minded professionals to network and to hear HCF President Jim Cotterill and Indiana Pacers Head Coach and coalition board member Jim O'Brien speak on doing business in a faith focused way and the issue of homelessness in our community. Cotterill will introduce the Generous Business Initiative, a grass roots Christian effort that has been quietly building momentum within the Central Indiana small business community. O'Brien will present motivational insights into what has strengthened his desires to help with the fight to end homelessness and his faith. O'Brien and his wife Sharon work with outreach teams and service providers that engage the homeless on the street, attend homeless awareness events, gives motivational speeches to help homeless neighbors around the city.

"To fight homelessness we need the business and faith based communities to partner together," said Timothy Joyce, the coalition's executive director. "It is opportunities like the Faith Initiative Luncheon that raise awareness on the real face of homelessness and how as a community we can help our neighbors in a unified way. Every homeless neighbor and each one of their children need their own pillow, their own bed and their own home to live a comfortable and productive life and it takes broad support across the community to make it happen."

Tickets cost \$15 and are available online at www.FaithInitiative.org.

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For more information, contact:

Coalition for Homelessness Intervention and Prevention, Emily Hervey (317) 472-7640

About the coalition:

The Coalition for Homelessness Intervention and Prevention is a nonprofit agency created in 1996 to advocate for homeless and near-homeless people in Indianapolis and to help organizations that serve them work together more effectively. CHIP led the Blueprint to End Homelessness planning effort and now serves as the lead agency to mobilize the community to work together to implement its recommendations.

About HCF:

Hoosier Christian Foundation is one of a nationwide network of Local Christian Foundations that are affiliated with The National Christian Foundation (NCF). Since 1982, this network has granted more than \$2 billion to over 15,000 churches and ministries worldwide.

About Praise Promos:

Praise Promos works together with corporations, churches, volunteers and faith-based organizations to overcome poverty and homelessness. Through their "Faith Initiative" and "Concerts for Kindness" projects, they seek to promote Christian artists and use the funds raised from events to benefit homeless service providers.