



CHIP's 2011 Blueprint Celebration Recognition Benefits

PLATINUM SPONSOR: \$10,000

Platinum Sponsor Recognition Benefits Include:

- Prominent recognition at event and included in media releases as Platinum Sponsor.
- Up to 2 tables (**20 tickets for the event**).
- Recognition on CHIP web site for 6 months (more than 1,000 visits per month).
- Hyper-link from our web site to company's web site.
- Recognition in CHIP e-mail communications and annual report.
- Volunteer opportunities for employees.

GOLD SPONSOR: \$5,000

Gold Sponsor Recognition Benefits Include:

- Recognition as Gold Sponsor at the event and included in media releases as Gold Sponsor.
- Up to 2 tables (20 tickets for the event).
- Recognition on CHIP web site for 6 months (more than 1,000 visits per month).
- Hyper-link from our web site to company's web site.
- Recognition in CHIP e-mail communications and annual report.

SILVER SPONSOR: \$2,500

Silver Sponsor Recognition Benefits Include:

- Recognition as Silver Sponsor at the event and in written materials.
- 1 table (10 tickets for the event).
- Recognition on CHIP web site for 6 months (more than 1,000 visits per month).
- Hyper-link from our web site to company's web site.
- Recognition in CHIP e-mail communications and annual report.

TABLE SPONSOR: \$1,000

Table Sponsor Recognition Benefits Include:

- Recognition as Table Sponsor at the event and in written materials.
- 1 table (10 tickets for the event).
- Recognition in CHIP e-mail communications and annual report.

Event Description:

The Blueprint Celebration is CHIP's annual fundraiser reception to honor those throughout our community who have made a substantial impact on furthering the goals of the Blueprint to End Homelessness. This event is significant to CHIP and the entire coalition for a number of reasons. First, it provides a substantial portion of our general operating expenses. In addition, it is an opportunity to raise awareness about homelessness by highlighting formerly homeless individuals and volunteers and dedicated professionals who are making a difference. This helps break down the stereotypes associated with homelessness and puts a 'real face' on the issues. Also, it is an opportunity to showcase good works that are being done locally in the hopes of replicating more of the same and adding partners to our coalition. The event also serves as an opportunity to thank community leaders and major supporters for their efforts. Without them, the Blueprint to End Homelessness would be nothing more than a booklet. Instead, the community has helped to breathe life into the Blueprint and implement strategies that are making a positive difference in the lives of hundreds of formerly homeless individuals.